

REIGN OF STYLE

HAIR SHOW & COMPETITION



Competition Rules

March 2, 2025



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Welcome

Dear participant,

We are so excited that you have made the decision to become a part of Washington's most anticipated hair show production!!

As a participant at the 10th Annual Reign of Style Hair Show & Competition you will:

- ▶ Get the opportunity to let a large audience know who you are, where you're located, and what type of styles you can create.
- ▶ Entering this competition will allow you to have fun while expressing your styling creativity
- ▶ The chance to win the "REIGN OF STYLE" Title, hundreds in cash, and other great prizes

The next pages will outline the rules and requirements for participation and additional information.

Get ready to show the Pacific Northwest what you can do, and be ready to **REIGN!**



Watch Me Work

Watch Me Work Live Barber (Student & Licensed):

All model's hair must be cut during the competition.

Competitor's are not allowed to cut, trim, or shape hair before the competition begins. Semi-permanent color, fibers and permanent color is allowed for clean/fade/ category. Color pencils and color sprays are NOT allowed for the design category. The allowed time for your cut will be 30 minutes. Only four (4) outlets per person allowed. Barber must show a transformation of the models hair.

Make Me Up (MUA):

Make-up competitors will be given 45 minutes to complete a Creative Glam look . All models must come with fresh face only. All contestants are required to compete with their own make-up only. Judging will be only on a visual basis.



Watch Me Work

Loc'd Up

Models must come with clean freshly tightened locs ready to be styled. You will have 30 minutes to create the best design.

Braided UP

Models must come with clean hair, no previous parts or sections, free of any extensions. You will have 30minutes to create the best design.



Watch Me Work

Schedule

Watch Me Work LIVE will start at 2pm, competition times are subject to change

Prizes

All Live Watch Me Work competitions will have 1st, 2nd and 3rd Place Winners. Cash prize will be \$250, trophy and prizes to our first place winner. Our Live Watch Me Work Licensed Barber Design competition will have 1st, 2nd and 3rd Place Winners. Cash prize will be \$350, trophy and prizes to our first place winner. Our Live Watch Me Work Student Barber Design competition will have 1st, 2nd and 3rd Place Winners. Cash prize will be \$150, trophy and prizes to our first place winner.

- ◆ All competitors must bring a live model.
- ◆ There must be a minimum of 5 competitors for each competition by the start of the competition. If there are not 5 competitors at the start of the competition prize money will be adjusted.
- ◆ Competitors must bring and are responsible for their own working tools.
- ◆ The judges will inspect models before, during and after the competition. Judging will be based on Creativity-(0-10 range) and Precision-(0-10 range)



Main Competition Rules & Requirements

Reigning School

This category needs at least 3 models hair to stand at least 6 inches in height.

Hair Styling

All model's hair styles must be completed before the show. There will be time for touch up's and last minute prepping, but there will not be space, equipment or time to work on hair styles before the show. If you have any concerns about this please contact your show representative.

Short Biography

We are asking that all participants send in a short personal bio and/or a description of your salon. The bio/description will be placed in the show's program. Please submit to Reign of Style staff no later than February 19, 2024. They may be emailed in to reignofstyle@msn.com

Theme

All participants should have a theme for their presentation. Themes may consist of any creative (yet appropriate) ideas that you or your team create. Examples include: 70's, Back to School, TV shows, movies, etc. Let's keep the audience interested. (Shhhhhh! everyone should keep their theme a secret to prevent replicas). All themes must be turned in to Reign of Style staff no later than February 19, 2024. . They may be emailed in to reignofstyle@msn.com



Main Competition Rules & Requirements

Attire

Remember that this is going to be a family friendly event. Please, be very tasteful in the way you represent yourself and/or your salon. Outfits that Reign of Style staff feel are unacceptable will not be permitted on stage. Please follow the dress criteria closely as there will be a dress check performed before your stage presentation. If you have any questions about outfits, please contact Reign of Style staff.

Scene & Stage Time

The intentions of the Reign of Style Hair Competition & Show is to showcase the talents of NW beauticians, barbers and students. We are asking that all hair show participants use the 80/20 rule. 80% of the presentation should highlight the hairstyles and skills/creativity; the other 20% can/should incorporate showmanship (dancing, acting, modeling, hair cutting, and styling).

Presentations should run between 5 to 7 minutes. This time is inclusive of entrance/exit, and stage presentation. Cutting is permitted on stage, and stage props will be allowed only if you take them on and off the stage with you. There will not be anyone to pick up items left on the stage so be mindful of that in the planning of your stage performance. To keep the show running smoothly any presentation going 1 minute over the allotted time is subject to being cut short.

***Always remember, practice makes perfect, so try to make great efforts to rehearse on your own. We are placing our trust in you to adhere to these rules and stipulations.



Main Competition Rules & Requirements

Music

Please NO music with explicit lyrics and profanity. Timed music will need to be turned in by **February 17, 2025**. . They may be emailed in to reignofstyle@msn.com

Photography

There will be photographers and videographer's onsite taking photos and recording the show .

Admission

All show participants will be required to have a show band for admittance to the show. These bands will be given out before the show. There will not be a list of names at the door. If models or your staff do not have a band, they will be required to pay the admission fee to enter and participate.

Drop-out's/Refunds

All show participants will be allowed to drop out of the show without a money back refund of either show entry fees or ticket sells. Please give at least two week's notice, if you must drop out of the show, for consideration of others that will remain in your category.



Scoring

Judging Criteria

Please take into consideration when creating your styles what the judges will be looking for. The following is the system each judge will use to determine the winner for a total of up to 50 points.

Technical = (30 PTS possible):

Creativity of Style (0 - 10 range) Precision (0 - 10 range)

Variety of styles displayed (0 - 10 range) Presentation = (20 PTS possible): Creativity of Presentation (0 - 10 range) Stage Presentation (0 - 10 range)

Deduction of Points

Please take into consideration all of the above rules and time schedules. Those that do not abide by either will have points deducted.

Arrival time will be assigned closer to date of the show.

- Exceeding Stage performance time will result in a 3 point deduction
- Props left on stage will result in a 3 point deduction.

Prizes

Our Main Stage competition will have 1st, 2nd and 3rd Place Winners. Cash prize will be \$1000, trophy and prizes to our first place winner. Cash prize trophy and prizes to our second place winner. Entry into next competition, trophy and prizes to our third place winner. There must be a minimum of 6 Main Stage competitors . If there are not 6 competitors, all prizes will be adjusted.



Things to Remember

IMPORTANT THINGS TO REMEMBER***

The stage dimensions are 16'x4'x32" is the top of the T then the runway is 12'x40'x32". (Subject to change)

- ◆ Salon – Model limit (10)
- ◆ School – Model limit (20)
- ◆ Remember to have your entry band
- ◆ Remember only show participants will be allowed in before the show.
- ◆ February 17, 2025. -Theme's due /Biography due
- ◆ February 17, 2025. -Timed Music due
- ◆ March 2, 2025- All models ready for competition. All participants to arrive at assigned time for pre judging, and photos. All models ready for competition. All participants to arrive at assigned time for pre judging, and photos.

Thank you for your participation. Any questions or concerns please contact Reign of Style staff

Aisha Ellis Asim



Let's Reign

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