

# REIGN OF STYLE



HAIR SHOW & COMPETITION

## Vendor Package

March 2, 2025



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## About Us

The Annual Reign of Style Hair Show and Competition has quickly become the largest and most successful Hair Show & Competition in the Northwest. An exhibit of visual and creative arts showcased through hair, beauty, music, and dance. Professional stylists, barbers, and cosmetology students gather to share a stage to showcase their vast talents to a large public audience and to compete in various categories for cash & prizes.

Since 2009 Reigning Competitions NW has successfully hosted ten hair competitions, eight of which have been the Annual Reign of Style Hair Show & Competition, and two shows being The Summer Reign Hair Competition. Along with the competitions we have held four community choice MANE Award ceremonies and two Beauty and The Business Educational Series. These shows provide our region with events that are family friendly and entertaining to a diverse audience.

On March 2, 2025 at the Seattle Center Exhibition Hall, Reigning Competitions NW will be hosting the 11th ANNUAL REIGN OF STYLE HAIR SHOW & COMPETITION.



## Prospective Vendor

Hello Prospective Vendor,

We are excited to be back for our 11th year as the Largest Hair Show & Competition in the Northwest. The success of the production and its heavy attendance, creates a great opportunity for businesses and organizations to market their products and services to a wide audience. Reign of Styles goal is to promote the creativity our hair and beauty community provides to the Pacific Northwest and we hope you join us.

Our 11th Annual Reign of Style Hair Show & Competition will be Located in the Exhibition Hall at The Seattle Center at 301 Mercer St Seattle, WA 98103. Vending will take place from 2pm - 7pm, allowing your business or organization opportunities to connect with customers.

We would love to have you as a vendor and expand your business audience . We know the value that every vendor has to offer to our community and to the continued growth of our show . In the next pages you will find our vending options for our 2025 show. We hope you chose to become a vendor with us this year and many more!

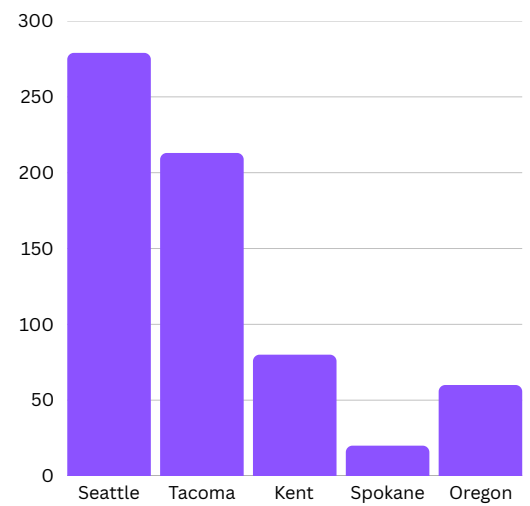
Thank you,

Aisha Ellis Asim - Producer of the Reign of Style Hair Show and Competition

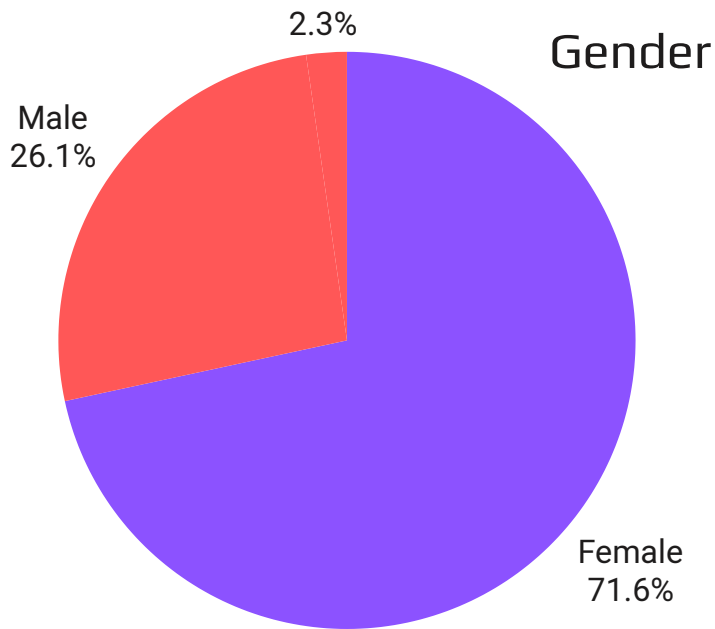
# Our Audience at a Glance



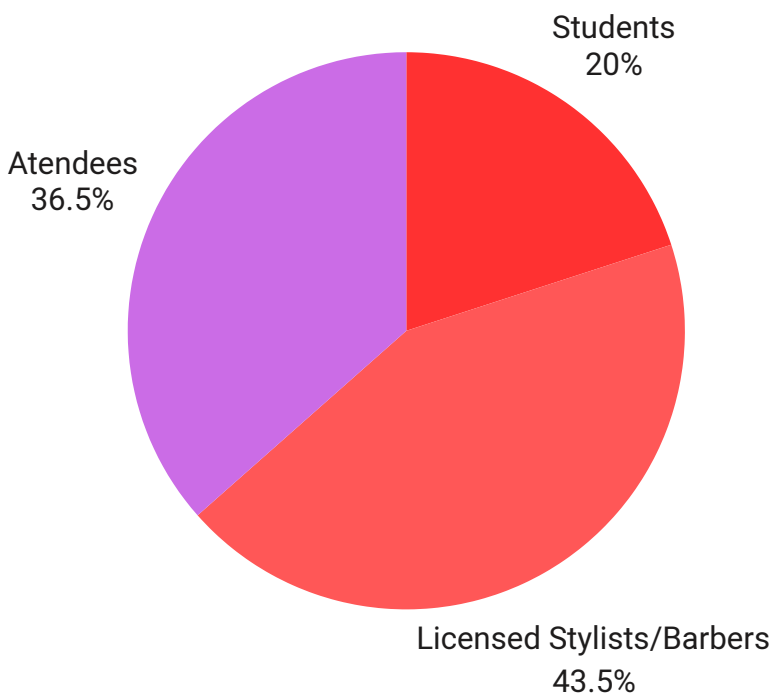
## Location



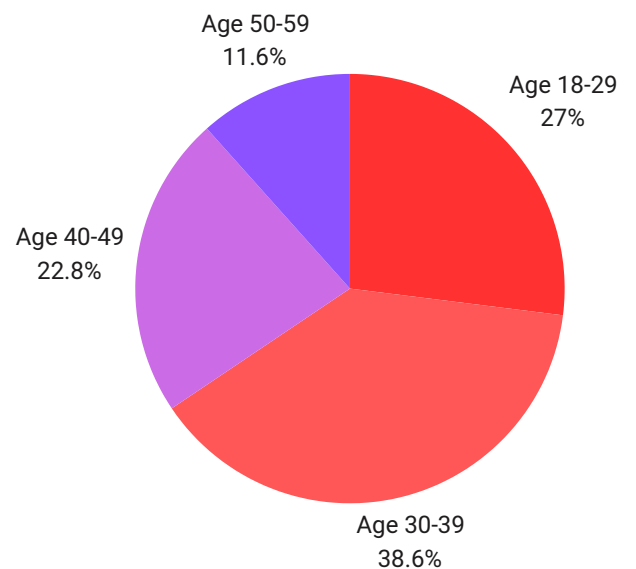
## Gender



## Audience



## Age



# Vendor Pricing



Options	Pricing
Standard Table	\$150
VIP Table	\$425
VIP w/Stage Demo	\$750-\$1000

## Standard Table

\$150- Standard Table  
Table Consist of one (1) 8 x 30 table, and two chairs, recognition in event program, 2 vendor bands.

## VIP Table

\$425- VIP Table  
\*VIP Table Includes: Two 8ft tables , prime location, logo in event program 4 vendor bands, social media recognition .

## Table with Stage Demo

\$750- Standard Table  
\*Standard Table Includes: One 8ft table, prime location, logo in event program, social media recognition, 30 minute stage demonstration.

\$1000 - VIP Table  
\*VIP Table Includes: Two 8ft table, prime location, ad placement in event program, social media recognition, 60 minute stage demonstration.

Custom packages can be discussed.

# The Successful Vendor



The Reign of Style Hair Show and Competition offers a space for your business to get one-on-one interaction with hair and beauty professionals as well as our local community. We want you to hit your goals during your vending experience at our event. Here are a few tips to get you there.



**Make lasting connections!**  
Make sure you not only sell your products, but also your business.

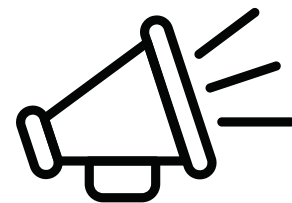
Brush up on a 15-second explanation of what your business offers. Be friendly and have fun. You want to be out front, starting conversations and connecting with customer. Make it easy for them to know where and how to contact you, with QR Codes or business cards.



**Create a Deal!** Offer a hair show only price or bundles deals that encourages even your regular clients to come purchase! Bring your best selling products, offer shipping if you happen to run out of the one item they wanted.



Create an attractive space that draws customers in. Add height to your space, bring colorful signage, add an interactive element to get customers to visit and buy or offer them something they need like a phone charge.



Let your network know you will be at The Reign of Style Hair show and competition, and they should too. Make sure no one misses your post, add our event to your email blasts and countdowns on your social media platforms. We want all your potential and current customers to be in the building!



We look forward to  
partnering with you!

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